

FACEBOOK MESSENGER

BOT MARKETING UNLEASHED



HOW TO LEVERAGE THIS EMERGING
PLATFORM TO GROW YOUR TARGET AUDIENCE

Facebook Messenger Bot

Unleashed – Resource Report

How to leverage this exciting, emerging platform to grow your target audience

Step 1 Find all the Facebook pages in your target niche

Determine if they allow comments

Step 2 Find all the FB groups in your target niche

Join and share valuable curated third party information

Get a feel for their editorial policy and anti-spam sensitivity

Step 3 Put your FB messenger link on all your web pages

Call site visitors to action

Step 4 Put your FB messenger link on all your Social media profiles

Call profile viewers to action

Step 5 Incorporate “see my profile” call to action to all your online activities

- Posting on forums
- Answering quora answers
- Posting on reddit
- Commenting on social media platforms

No need for link – citation or call to action are fine!

Step 6 Set up your FB messenger chat bot to CONVERT

- KLT process

- Get your best content ready
- Make it easy for your visitors to sign up to your mailing list

Convert using your list

- The money is in the list

Convert using FB messenger

- End of KLT process